

Farmville – The Game Which Infected the Whole World

If you have a computer and an internet connection it is impossible not to have heard about Farmville. Farmville is one of the most successful games from the last years and definitely the most profitable creation Zynga has ever released. With more than 18 million fans on Facebook, this game creates pleasure, brings happiness and relaxation, misfortune and addiction in his player's minds. What it looks like an inoffensive, childish game has captured the attention of millions of people from all continents.

Why it is Farmville so special? Nobody can give a straight forward answer to this question. In fact, there are as many answers as players. Maybe this is the whole secret: the fact that Farmville has managed to attract so many people because it is flexible, adaptable and it can cover up many of the modern people's needs.

The modern man needs a parallel world in which he can escape, a world which should be tranquil, but never boring, which should be isolated, but still allow you to keep in contact with your friends and why not make more friends who share your passions, a world which can be controlled, but which still comes up with a touch of unpredictable. Farmville offers its players all this. The setting, a farm which you can customize according to your most inner dreams and desires, is the perfect place to start your adventure. You get away from the city crowd and for a few minutes or hours you are alone, at your farm, trying to buy a hen or two and waiting for your squashes to grow. This is the most idyllic scenery you can think of, isn't it.

Well, Zynga has speculated all these human needs and has created their best online game ever. As mentioned previously, there are already 18 million fans and their number is still growing. There are people who dedicate all their free time to this game, people who want their farm to be the most beautiful, people who act like they are under a spell, the Farmville spell.

This success is partly due to the fact that this game is a free one. Unlike most of the online games, for which you have to pay a fee or buy the game in order to play, Farmville is free. All you have to do is have a Facebook account and access Farmville's website. There, on the basis of your account details used on Facebook you will be granted access and will be given a land where you can start plowing and planting your favorite crops.

Each time you plow you will be taken money from your account and you will be given experience point. Experience points will help you step at the next level. After you will have plowed the land, you will buy seeds from the market and will plant them. When the plants have fully grown you will have to harvest them and sell them for more money. This process is a repetitive one, but once you get to higher levels, you will be given access to more seeds and trees.

You can also buy animals and grow them, buy them buildings especially designed for them, buy storing places where to deposit your crops and tools or buy houses, fences and decorations in order to make your farm look more beautiful. Even though you are not involved in a competition, people take pride in their achievements, so they want their farm to be the most beautiful.

One very important feature of this game is that it allows and even encourages communication between friends. Thus, your friends can come to fertilize your crops, feed your animals and protect your crops from dangerous animals while you are away. You can send them gifts to reward them for the effort they have made to help you. Also, you can do the same for them.

Farmville is a game which has fascinated many people because it offers few minutes of peace in world where time goes too fast and places are too crowded. Until the computers will get crowded too, enjoy your virtual life and improve your farm as much as you can.

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